MammalWeb Pricing Guide

Please note that prices listed here are guides. If cost will be a barrier for your project, please contact us to discuss further – we are keen to support projects which are compatible with MammalWeb's aims so will always try to come up with a solution.

Project creation – These costs are standalone costs for setting up your project.	
Standard project - £150 *The most common type of project displayed on the MammalWeb project page. This type of project is suitable if you would like all footage uploaded to a single project. An example of this type of project can be seen here.* *Cost includes: Project set up, display on MammalWeb project page, display of text and photos on your project page.*	Standard project with sub-projects - £300 *This type of project would be suitable if you would like one main project with multiple sub-projects (perhaps for different study areas or user groups). An example of this type of project can be seen here.* *Cost includes: Project and sub-project set up, display on MammalWeb project page, display of text and photos on your project page, user set up (if needed), project promotion.*
Bespoke branded project - £4000 *This type of project can still be displayed on the MammalWeb project page but has its own landing page. This project is therefore suitable if you want your project to have its own branding and for the user-journey to be within your branded pages, rather than in the MammalWeb pages. Data is still held on the MammalWeb servers and trappers and admin still use the MammalWeb platform. An example of this type of project can be seen here.* *Cost includes: Project set up, branding consultation and implementation, display of registration options, text and photos on your branded pages.*	Bespoke branded project on your own server – Contact us for a quote *This type of project mirrors the bespoke branded project but everything, including back-end data would be set up on your own servers. This means that your project would be entirely separate from the MammalWeb database and you would be the data controller for all aspects of your project.* *Cost to cover elements by agreement.*

Hosting and platform maintenance costs – These costs are annual costs for hosting your project. You will only pay costs for years in which you upload data. Therefore, if you only plan to upload data in the first year of your project, you will only pay this cost once. *As a rough guide, a camera trap will capture an average of 90 photos a day, when deployed.*	
Up to 10,000 images - £50	Up to 100,000 images - £380
Up to 500,000 images - £1,900	>500,000 images – Contact us to discuss hosting costs
If your project will mainly be collecting video footage, please contact us for hosting costs.	

Optional extras – The cost of optional extras that you may want to consider for your project will depend on the scale of your requirements. Contact us if you would like to discuss what you need. Optional extras might include:
Bespoke species list
Quizzes
User set up (for example for schools we can set up batches of users for classes)
Documentation (unique instructions for your project participants on how to use MammalWeb)
Online training